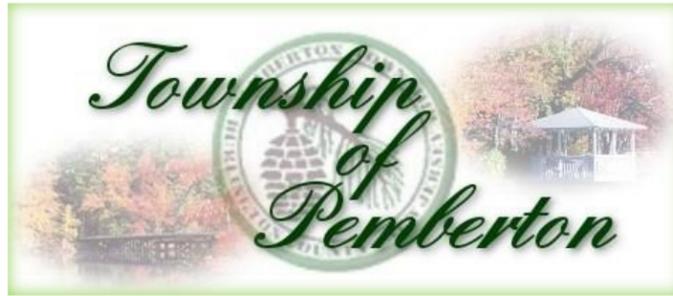


“Count for Pemberton”



US Census 2020

Census 2020 has started. The official US Census Day is April 1st. Everyone should already have received their mailed invitation to respond to the Census. For the first time, you can RESPOND ONLINE, BY PHONE, OR BY MAIL, all without leaving the safety of your own home.

It's very important for New Jersey that every resident gets counted, regardless of age or immigration status. Our Congressional representation depends on it. Over \$1 trillion in Federal funding is allocated nationally based wholly or in part on Census counts, including almost \$46 billion for New Jersey in FY2017, including about \$12 billion for Medicare and Medicaid, \$1.6 billion for transportation, and more than \$350 million for school breakfast and lunch programs. In these challenging times, it is especially true that continued funding for healthcare, health insurance, and emergency response resources is critical. Let's make sure that New Jersey gets its fair share by achieving a complete count of all our residents.

HERE ARE FOUR THINGS YOU CAN DO:

1) Ask everyone to fill out their Census forms. It's safe, easy, confidential – and very important. Census responses will not be shared with anyone, even other government agencies, such as police, FBI, courts, or immigration officials. Count everyone living in your household on April 1 – including grandparents, tenants, roommates, live-in nannies, and newborn babies who haven't yet come home.

FILL IT OUT at 2020Census.gov.

2) After you filled out your Census, then post a selfie on social media and challenge five friends and family members to do the same.
#CensusSelfie #FillitOut

Here's a great example on Facebook:

<https://www.facebook.com/photo.php?fbid=155806555894248&set=a.121102326031338&type=3&theater>

3) Add a "We Count" or "I Count" frame to your Facebook profile picture.

[https://urldefense.com/v3/https://business.facebook.com/NJCensus2020/photos/a.115293229930883/164087911718081/?type=1&theater;!!J30X0ZrnC1oQtbA!beqiYeEsNt2K8OMAHkASrkyVOE9g3BQ7zGg83fck2Klq-hqWfH2O8hQ6yoSVcpjknkIDY\\$](https://urldefense.com/v3/https://business.facebook.com/NJCensus2020/photos/a.115293229930883/164087911718081/?type=1&theater;!!J30X0ZrnC1oQtbA!beqiYeEsNt2K8OMAHkASrkyVOE9g3BQ7zGg83fck2Klq-hqWfH2O8hQ6yoSVcpjknkIDY$)

On your phone or desktop, go to your Facebook profile page.

On your desktop, when you rest your mouse on your profile picture, you should see a camera icon and the word "Update." On mobile, you should see a little camera icon next to your profile picture. Click the camera icon. On mobile, you will then need to click "Add Frame."

Several frame options will appear, but if you don't see an NJCensus2020 frame, search "NJ Census" and both options should appear.

Choose whichever frame you like, and Facebook will guide you through the process of adding the frame to your profile picture (i.e. sizing, placement and saving).

4) You can fill out the Census online or by phone in any of 14 languages (English, Spanish, Mandarin, Cantonese, Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, Japanese) and TTY/TDD by phone.

ONLINE: 2020Census.gov (Scroll down for language options at bottom)

BY PHONE:

English 844-330-2020

Spanish 844-468-2020

Mandarin 844-391-2020

Cantonese 844-398-2020

Vietnamese 844-461-2020

Korean 844-392-2020

Russian 844-417-2020

Arabic 844-416-2020

Tagalog 844-478-2020

Polish 844-479-2020

French 844-494-2020

Haitian Creole 844-477-2020

Portuguese 844-474-2020

Japanese 844-460-2020

TTY/TDD 844-467-2020

Need more help? Find "How to Respond to the Census" guides in 59 different languages, plus Braille and large-print format, here:

<https://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/language-resources/language-guides.html>

Like us, share, re-tweet, and post on social media:

Facebook: <https://www.facebook.com/NJCensus2020/>

Twitter: https://twitter.com/nj_census2020

Our Twitter handle is @nj_census2020

Instagram: <https://www.instagram.com/njcensus2020/>

Need more information? Go to Census.NJ.gov.

Watch the video: <https://youtu.be/HMaaH6Suf98>.